

# Avalara AvaTax™

The proven leader in sales tax decision automation.

AvaTax is the fastest, easiest, most accurate and affordable way to manage sales tax. The tax decision engine delivers instant address validation and sales tax calculation along with comprehensive reporting to fully automate the complex, burdensome process of sales tax management across multiple states and tax jurisdictions.

Cutting-edge technologies and superior processing logic help manage the most complicated tax issues, such as situs, nexus, tax tiers, tax holidays, exemption certificate management and product taxability rules.

## Fast

AvaTax applies sales tax calculations as the transaction takes place in your online store. The calculations are transmitted via a secure, encrypted Internet connection, without disrupting your existing workflow. Centralized, secure management means that tax schedules for new locations are automatically assigned and maintained.

## Easy

AvaTax integrates seamlessly into your ecommerce solution and takes the guesswork away. Rates are calculated “behind the scenes” and are automatically applied to the transaction. Reports are generated on-demand.

## Accurate

Forget about tracking rates, rules changes and tax holidays. AvaTax continuously updates data, making accurate sales tax calculations available immediately within your shopping cart. Minimize audit risk using advanced address validation, sourcing and taxability determination and jurisdiction assignment technology. AvaTax dynamically delivers 100,000+ taxability rules and applies them across 17,000+ jurisdictions at the point of transaction, within any e-commerce shopping cart.

## Affordable

Redeploy staff resources and avoid spending time and money on audits and penalties. AvaTax is a scalable, subscription-based Software-as-a-Service (SaaS) offering that is tailored to each customer’s specific needs. Ease and speed of integration get you up and running quickly and the cloud-based service eliminates additional hardware costs.



Seamless integration with Intuit QuickBooks:

- Enterprise
- Pro
- Premeir

AvaTax can have a positive impact on the bottom line of your business.

**Avalara™**

Get started with Avalara today.

Call 877-780-4848

Visit: [www.avalara.com](http://www.avalara.com)

## The Power of AvaTax: Real-time access to the most current rates and taxability rules within any ERP or billing system.



### ADDRESS VALIDATION



### SOURCING RULES



### JURISDICTION ASSIGNMENT



### PRODUCT TAXABILITY



### REPORTING

The AvaTax calculation engine encompasses the most accurate and up-to-date address data available. Input addresses are automatically checked and corrected for spelling errors and inaccurate street names. Five-digit zip codes are appended to nine-digit accuracy.

Using advanced geocoding technology, transaction addresses are pinpoint positioned within all applicable jurisdiction boundaries. Geo-positioning provides the basis for precise identification of tax jurisdictions and roll-up to a total tax rate.

The AvaTax service includes researched and validated system tax codes into which are assigned a broad array of product categories and individual products. This provides highly accurate taxability assessments and ensures the correct rates are calculated for all products and services.

AvaTax is programmed with the latest information for handling destination based, origin based and hybrid sourcing rules, ensuring the most accurate possible assignment of tax rates based on individual transactions.

Generating summary and detailed reports on-demand, easily and accurately, AvaTax gives you complete visibility to all transactions. Export your data for filing, or for complete end-to-end automation, use Avalara Returns for fully outsourced sales tax compliance management.

## End-to-end compliance + accuracy for all your transactional tax needs.

### Avalara CertCapture

#### Certificate Management

Limit your non-taxed transaction audit liability. Without all the hassle and in real-time. Ensure that valid certificates are on hand immediately through electronic collection, storage and management - making them accessible anywhere, anytime.

### Avalara Returns

#### Returns & Filing

Ensure timely and accurate transactional tax filing and remittance - with simplicity. File returns and remit payments on time using a single payment solution. Whether the jurisdiction requires e-filing or mailed in hard-copy returns, Avalara Returns performs the job.



Getting started with Avalara Avatax is easy.  
Take the next step toward automating your sales tax process.

Call: 877-780-4848  
Visit: [www.avalara.com](http://www.avalara.com)